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Iconic Local Favorite Liliha Bakery to Bring Its Legendary Coco Puffs to Waikīkī Beach Walk

Beloved Hawai'i Restaurant Expands with Sixth Location Opening Summer 2026

HONOLULU (August 4, 2025) – One of Hawai'i's most celebrated culinary treasures is making a sweet move. Liliha Bakery, famous for its nostalgic charm and signature Coco Puffs, is set to open a brand-new location at Waikīkī Beach Walk in summer 2026.

This marks the sixth location for the iconic eatery, which has been a staple of local dining since its original Kuakini Street location opened in 1950. With its deeply rooted history and cult-like following, Liliha Bakery's arrival in the heart of Waikīkī brings a new layer of local flavor to one of Hawai'i's most visited destinations.

"We look forward to opening our second Waikīkī location at Waikīkī Beach Walk," said Katie Matsuno, Marketing Director for Liliha Bakery. "It's an exciting opportunity to serve longtime fans and introduce our scratch-made dishes and pastries to new guests from around the world."

Waikīkī Beach Walk, known for its vibrant mix of shopping, culture and cuisine, is already home to standout dining destinations like Roy's, Ruth's Chris Steak House, Yard House and Giovanni Pastrami. The addition of Liliha Bakery further elevates the center's growing reputation as a go-to for both kama'āina and international visitors seeking authentic tastes of Hawai'i.

"We're thrilled to welcome Liliha Bakery, a truly beloved local brand, to Waikīkī Beach Walk," said Barbara Campbell, Vice President of Retail and Leasing at OUTRIGGER Hospitality Group. "From their legendary Coco Puffs to their hearty local breakfasts, Liliha represents the essence of homegrown hospitality, exactly the kind of experience that resonates with both our local community and our global guests."

With its signature charm and mouthwatering menu, the Waikīkī Beach Walk location promises to deliver the same warmth, flavor and aloha that has made Liliha Bakery a household name across O'ahu for over 70 years.

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ABOUT WAIKIKI BEACH WALK

Waikiki Beach Walk is a vibrant shopping, dining and entertainment district on Lewers Street between Kalakaua Avenue and Kalia Road in Waikīkī. The more than 94,000 sq. ft. center boasts some of Hawaii's greatest boutique shopping experiences with locally made products, award-winning restaurants, nightlife and world renown Hawaiian entertainment, making Waikiki Beach Walk a slice of Hawai'i life, popular with visitors and residents. For information, visit www.waikikibeachwalk.com/ or http://jp.waikikibeachwalk.com/. Follow Waikiki Beach Walk on Facebook, Instagram @waikikibeachwalk and Twitter @WaikikiBeachwlk with #waikikibeachwalk #waikikishopping.