News Release

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OUTRIGGER Resorts' 2025 Cyber Sale Sets Sail with Cultural Impact

Savings of up to 45% meet purpose, with Hawai'i bookings benefiting the Polynesian Voyaging Society and Hōkūle'a's Moananuiākea Voyage







HONOLULU – OUTRIGGER Resorts & Hotels today announced its highly anticipated annual Cyber Sale will launch November 10, offering travelers up to 45% off best-available rates at its iconic beachfront resorts and hotels across Hawai'i, Fiji, Thailand, Mauritius and the Maldives.

This year's Cyber Sale also sets sail with purpose: every Hawai'i booking will support the Polynesian Voyaging Society's Hōkūle'a Moananuiākea Voyage, a circumnavigation of the Pacific. The voyage aims to inspire 10 million "planetary navigators" by developing young leaders, engaging communities and connecting Pacific cultures to promote collective action for a sustainable future.

In 2025, OUTRIGGER enhanced its global portfolio with meaningful additions – from cultural programming in Hawai'i to new marine conservation initiatives in Fiji, Mauritius and the Maldives. The brand also expanded its footprint in Thailand and invested in upgraded accommodations, unveiling signature oceanfront suites, multiroom villas and gathering spaces designed to bring families and friends together. Alongside these upgrades, OUTRIGGER introduced the debut of Cirque du Soleil's `Auana, the first resident show in Hawai'i.

Beyond the savings, OUTRIGGER's Cyber Sale unlocks the brand's Beaches, Beats & Bliss programming – from surf lessons and live music to cultural experiences that define barefoot luxury across its destinations. With more travelers planning ahead, the sale is also a smart way to secure dream getaways before peak demand sets in. And just in time for the holidays, it doubles as the perfect gift – giving loved ones the promise of sunsoaked experiences rather than things.

2025 CYBER SALE HIGHLIGHTS

Hawai'i – Where Culture Meets Connection: From Waikīkī's vibrant shoreline to the lush landscapes of Kaua'i and Hawai'i Island, OUTRIGGER's Hawai'i portfolio offers something for every traveler.

- Guests can unlock up to 45% off across OUTRIGGER properties on Oʻahu, Maui, Kauaʻi and Hawaiʻi Island – including OUTRIGGER Reef Waikīkī Beach Resort, OUTRIGGER Waikīkī Beachcomber Hotel, OUTRIGGER Kāʻanapali Beach Resort, OUTRIGGER Kona Resort & Spa, OUTRIGGER Waikiki Paradise Hotel and OUTRIGGER Kauaʻi Beach Resort & Spa.
- Vacation condo rentals across Waikīkī, Maui, Kaua'i and Hawai'i Island are also up to 45% off ideal for extended family stays with extra space.
- OUTRIGGER is underwriting family vacations with its Grandparent Guarantee: for four-night stays or longer in suites or multi-room accommodations booked direct, OUTRIGGER promises that multigenerational travelers will leave with deeper family connections and lasting memories – or they'll be invited back for another complementary stay
- Every Hawai'i booking made during the Cyber Sale provides guests with an opportunity to support the Polynesian Voyaging Society in their mission to inspire global communities and young leaders to take collective action for a sustainable future.

"As a premier beach resort brand, OUTRIGGER has always been inspired by the ocean," said Sean Dee, EVP and Chief Commercial Officer. "Our partnership with Polynesian Voyaging Society reflects that connection — protecting the waters that sustain us. Through our Cyber Sale, guests can enjoy our resorts worldwide while helping advance a shared commitment to ocean education and stewardship."

Fiji – Where culture and family fun converge: From sun-soaked beaches to authentic island traditions, Fiji blends relaxation with discovery.

- Save up to 30% on all-inclusive packages at OUTRIGGER Fiji Beach Resort, plus enjoy a bonus Fijian
 Cultural Pass
- Adventure-ready families can enjoy up to 20% off all-inclusive packages at Castaway Island, Fiji, plus a bonus Family Water Park Pass

Thailand – Island escapes with a cultural twist: Thailand's southern isles combine barefoot luxury with warm hospitality and a taste of local culture.

- Island-hoppers can take advantage of up to 25% off with daily breakfast and bonus inclusions at OUTRIGGER Khao Lak Resort, OUTRIGGER Koh Samui Beach Resort and OUTRIGGER Surin Beach Resort
- Early explorers can unlock up to 20% off at OUTRIGGER Phi Phi Island the newest addition to OUTRIGGER's portfolio, making its debut in 2026 with daily breakfast and bonus inclusions

Maldives – A bucket-list paradise reimagined: Crystal-clear lagoons and overwater villas make the Maldives one of the world's most coveted escapes.

Honeymooners and bucket-listers can experience up to 50% off stays at OUTRIGGER Maldives
 Maafushivaru Resort with breakfast and dinner daily, plus bonus inclusions

Mauritius – A sanctuary of sun, culture and renewal: This Indian Ocean jewel pairs powdery beaches with cultural richness and restorative retreats.

 Wellness seekers can enjoy up to 30% off all-inclusive packages at OUTRIGGER Mauritius Beach Resort, plus receive a bonus MUR 5000 Spa Credit

For those seeking barefoot luxury and meaningful connection, 2025 is the moment to turn oceanfront dreams into reality. With OUTRIGGER's Cyber Sale, guests can secure extraordinary value today while helping carry Hawai'i's voyaging tradition into tomorrow.

Book between November 10 and December 9, 2025 at <u>outrigger.com/cyber</u> with code **CYBER25** to secure these savings and discover why OUTRIGGER was named this year's Best Hotel Brand (*TravelAge West*), Best Hotel Chain in Hawai'i and the South Pacific (*Global Traveler*), Best of the Best in U.S. (*Tripadvisor Travelers' Choice Awards*) and earned a spot in *Condé Nast Traveler's* Top 20 Resorts in Hawai'i.

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ABOUT OUTRIGGER RESORTS & HOTELS

For more than 75 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Come Be Here' with authentic Signature Experiences and the <u>OUTRIGGER DISCOVERY loyalty program</u> – a member of the award-winning Global Hotel Alliance (GHA). OUTRIGGER's multi-branded portfolio includes OUTRIGGER Resorts, Hawaii Vacation Condos by OUTRIGGER®, The Kapalua Villas Maui and OUTRIGGER Honua Kai Resort & Spa while also managing select properties from top international hotel brands including Embassy Suites by Hilton®. Find out more at <u>OUTRIGGER.com</u> or visit @OUTRIGGERResorts on <u>Facebook</u>, <u>Instagram</u> and <u>Twitter</u>.

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