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Bula Season Is Back: OUTRIGGER Delivers Over 30% Savings on Award-Winning Fiji Resorts

From reimagined accommodations to family-friendly adventure parks and private-island tranquility, OUTRIGGER invites guests to rediscover Fiji with elevated offers for 2026



HONOLULU – Bula Season has officially begun with the return of OUTRIGGER Resorts & Hotels' annual 'Bula Sales,' launching Sunday, December 26, 2025. This year's offers deliver OUTRIGGER's strongest value to date, with savings of over 30 percent on stays at [OUTRIGGER Fiji Beach Resort](#) and up to 20% at [Castaway Island, Fiji](#) – plus exclusive bonuses, resort credits and discounted meal plans that make a Fijian holiday more accessible than ever for families and couples.

Running until March 31, 2026, the 'Bula Sales' give travelers the perfect opportunity to plan ahead for school holidays, romantic escapes or multigenerational getaways at two of Fiji's most celebrated island resorts.

OUTRIGGER Fiji Beach Resort

A reimagined Coral Coast retreat for adventure-loving families and authentic Fijian hospitality seekers

OUTRIGGER Fiji Beach Resort invites guests to experience its refreshed accommodations and expanded amenities, including the fully reimagined OUTRIGGER Adventure Park: now featuring a splash zone, water slide and floating playground that make it an instant favorite among families.

Nestled along Viti Levu's spectacular Coral Coast, the 40-acre OUTRIGGER Fiji Beach Resort is designed to resemble a traditional Fijian village, complemented by 5-star amenities. Guests can explore tropical gardens, stay in authentic bures with vaulted tapa-inspired ceilings and enjoy unlimited access to the Adventure Limitless Pass, offering golf, archery, paintball, cultural experiences, night snorkeling, Firewalking Shows and more.

Parents benefit from OUTRIGGER's beloved MeiMei nanny service, while the resort's hilltop Bebe Spa provides restorative treatments paired with panoramic ocean views. The resort also contributes to the OUTRIGGER Zone coral conservation program, supporting reef-health initiatives that safeguard Fiji's underwater ecosystems for future generations.

Stay five nights from FJD\$2,085 + tax, saving more than 30 percent

Resort View Rooms start from FJD\$417 per night (tax exclusive)

Valid for travel January 7, 2026 – March 31, 2027 (subject to availability; blackout periods apply)

Guest Bonuses and Inclusions

Stay a minimum of five nights and enjoy up to 30% off:

- Choice of one of the three curated packages:

- **Romance Package:** FJD\$200 spa credit at the award-winning Bebe Spa
- **Family Package:** Two-day MeiMei Nanny Service (valued at FJD\$200)
- **Adventure Package:** Two Adventure Limitless Passes + Family Village Tour

AND receive in addition:

- 15% off pre-purchased meal plans (All-Inclusive Drinks Meal Plan, Full or Half Board Plan)
- FJD\$100 resort credit exclusive to OUTRIGGER.com
- Book by 31 March 2026

Booking link active on December 26: outrigger.com/offers/campaign/2026/bc/for | Code: BULA26

Castaway Island, Fiji

The original barefoot luxury—private-island tranquility, thriving reefs and unforgettable family holidays

A cherished favorite among Australians for more than 50 years, Castaway Island, Fiji represents the original barefoot luxury: an authentic, shoes-off island escape known for its traditional bures, pristine beaches, vibrant house reef and warm village-style hospitality. Its timeless, relaxed atmosphere continues to make it a destination Australian families return to year after year.

Castaway Island offers two swimming pools, an award-winning Coral Kids Club, a PADI dive center and a newly launched floating Water Park. Guests can snorkel straight from the shore into one of Fiji's most accessible and thriving reef systems—supported by OUTRIGGER's long-running coral restoration and reef-care initiatives. For many Australians, Castaway isn't just a holiday, it's a tradition. A place where childhood memories are revisited, rediscovered and passed down to the next generation.

Stay a minimum of three nights from FJD\$2,724 + tax, saving more than 20 percent

Island Bures start from FJD\$910 per night (tax inclusive)

Valid for travel January 16, 2026 – March 31, 2027 (subject to availability; blackout periods apply)

Guest Bonuses and Inclusions

Stay a minimum of three nights and enjoy up to 20% off:

- Choice of one of the three curated packages:

- **Family Pass:** Eight hours babysitting + High Tea for two with sparkling wine
- **Adventure Pass:** 15-minute banana boat ride + 1-hour Water Park pass for two adults and two kids
- **Romance Pass:** A private beachfront dinner setup + bottle of wine + two cocktails at Barefoot Bar

AND receive in addition:

- 15% off pre-purchased meal plans (All-Inclusive Drinks Meal Plan, Full or Half Board Plan)
- FJD\$100 resort credit exclusive to OUTRIGGER.com
- Book by 31 March 2026

OR Stay four nights or more and enjoy:

- ALL MEALS INCLUDED daily for 2 adults and 2 children – PLUS choice of Family, Adventure or Romance bonus Pass
- FJD\$100 resort credit exclusive to OUTRIGGER.com

Booking link active on December 26: outrigger.com/offers/campaign/2026/bc/fci | Code: BULA26

SABOUT OUTRIGGER RESORTS & HOTELS

For more than 75 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai‘i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to ‘Come Be Here’ with authentic Signature Experiences and the [OUTRIGGER DISCOVERY loyalty program](#) – a member of the award-winning Global Hotel Alliance (GHA). OUTRIGGER’s multi-branded portfolio includes OUTRIGGER Resorts, Hawaii Vacation Condos by OUTRIGGER®, The Kapalua Villas Maui and OUTRIGGER Honua Kai Resort & Spa while also managing select properties from top international hotel brands including Embassy Suites by Hilton®. Find out more at [OUTRIGGER.com](#) or visit @OUTRIGGERResorts on [Facebook](#), [Instagram](#) and [X](#).

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