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OUTRIGGER Phi Phi Island Resort Opens: Where Barefoot Luxury Meets the Andaman Sea

*Five-star beachfront experience on the shores of Ko Phi Phi, accessible only by boat,
within one of Thailand's most protected national parks*



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THAILAND – [OUTRIGGER Hospitality Group](#) announces the opening of [OUTRIGGER Phi Phi Island Resort](#) in Thailand, welcoming its first guests and joining OUTRIGGER's Thailand portfolio alongside properties in Koh Samui, Khao Lak and Phuket. Set within the protected boundaries of Hat Noppharat Thara-Mu Ko Phi Phi National Park, the resort offers 63 suites and villas on a stretch of coastline where limestone cliffs rise from jade-green water, coconut palms line a white-sand beach and the Andaman Sea sets the rhythm of each day.

"What we've created at Phi Phi Island is truly special -- a resort that matches one of Thailand's most breathtaking settings and honors the culture and environment that make it extraordinary. This opening is a reflection of OUTRIGGER's long-term commitment to Thailand and for those who make the journey here, I believe it will be unlike anything they've experienced before," said Jeff Wagoner, President & CEO of OUTRIGGER Hospitality Group.

Accessible only by boat, the resort sits inside a national park where development is tightly controlled and the natural environment remains largely untouched. Guests arrive by sea, stepping onto the sand as the Andaman horizon opens before them.

The resort's suites and villas are guided by "Nit Thra," a Thai concept centered on the soul of rest. Handcrafted furnishings, organic textiles and woven motifs drawn from the island's craft traditions give each space its character, alongside contemporary amenities. Three accommodation types lead the offering: the Hilltop Ocean View Pool Villa, with a private infinity pool and sea views; the Beachfront Pool Villa, positioned directly on the sand; and the Family Garden Villa, wrapped in tropical gardens.

At the resort's Mala Kitchen, resident chefs work within the philosophy of "Samrub Thai" -- a Southern Thai culinary approach built on the balance of taste, texture and tradition. The menu draws on the region's spices, fresh produce and coastal ingredients, prepared and presented by chefs with deep roots in the local food culture. The Edgewater Bar & Grill serves fresh local seafood, aromatic curries and tropical cocktails at the edge of the Andaman Sea -- with an open view of the water that makes it the natural setting for sundowners & long evenings.

The national park that surrounds the resort is one of the most biodiverse marine environments in Southeast Asia. PADI-certified diving excursions reach coral formations where sea turtles, manta rays and reef sharks are regular sightings. Eco-sensitive boat rides access islands and coves that see limited visitor traffic. Long-tail boat picnics travel the mangrove channels at a pace that suits the landscape. Back on land, private Thai cooking classes, non-motorized water sports and bead-making sessions, drawn from the island's ancient craft traditions, round out the offering. Relaxation journeys at Zeavola Spa are grounded in Southern Thai wellness practices and local botanicals. The Coral Kids Club and a teen zone ensure the resort works equally well for families. For guests who wish to explore further, Tonsai Village -- Phi Phi's lively hub of restaurants, bars and local shops -- is a short boat ride away.

The indigenous Urak Lawoi people have inhabited these islands for centuries and their heritage informed the resort's design as well as its welcome rituals. Each arriving guest receives a handcrafted bead bracelet, a gesture rooted in Urak Lawoi tradition and a reflection of the community's place at the heart of the resort's identity. Guests wishing to learn more can join bead-making sessions that trace the craft's origins along the island's historic trade routes.

The resort was constructed using local, organic materials and designed to work with its environment -- maximizing natural light and ventilation, minimizing waste and protecting the ecosystem it sits within. Operating inside a national park is both a privilege and a responsibility; the standards applied here reflect that. The aim is straightforward: guests leave nothing behind except footprints in the sand.

OUTRIGGER Phi Phi Island Resort is now live on GHA DISCOVERY, connecting the property to more than 35 million loyalty members across 1,000 hotels in 100 countries, with member rates, DISCOVERY Dollars (D\$1 = US\$1), and recognition from arrival.

Come be here. Reserve your stay today at www.outrigger.com/thailand/outrigger-phi-phi-island-resort.

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ABOUT OUTRIGGER RESORTS & HOTELS

For more than 75 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Come Be Here' with authentic Signature Experiences and the [OUTRIGGER DISCOVERY loyalty program](#) – a member of the award-winning Global Hotel Alliance (GHA). OUTRIGGER's multi-branded portfolio includes OUTRIGGER Resorts, Hawaii Vacation Condos by OUTRIGGER®, The Kapalua Villas Maui and OUTRIGGER Honua Kai Resort & Spa while also managing select properties from top international hotel brands including Embassy Suites by Hilton®. Find out more at OUTRIGGER.com or visit @OUTRIGGERResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

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