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OUTRIGGER Kona Resort & Spa Expands Group Sales Leadership Team with Appointment of Cynthia Kimm and Nicole Tracy

KONA — OUTRIGGER Kona Resort & Spa has strengthened its group sales team with the appointment of Cynthia Kimm and Nicole Tracy as Group Sales Managers, supporting the resort's continued growth in the meetings, incentives, conferences and events (MICE) market.



Kimm joined the team July 6, while Tracy joined March 16. In their roles, both will focus on developing new group business, cultivating relationships with meeting planners and corporate clients and driving sales strategies across key mainland U.S. markets.

"Cynthia and Nicole bring valuable expertise and strong industry relationships that will help elevate OUTRIGGER Kona Resort & Spa as a premier destination for meetings and incentive groups," said Geoff Pearson, General Manager, OUTRIGGER Kona Resort & Spa. "Their experience will be instrumental as we continue showcasing our refreshed resort and the unique experiences available on Hawai'i Island."

Kimm (pictured above) joins OUTRIGGER with more than 20 years of hospitality sales experience, most recently serving as Senior Sales Manager at Marriott International's Westin Westminster, where she managed group business across multiple markets. Her extensive background includes strategic account development, client relationship management and driving revenue growth through group sales initiatives.

Tracy (pictured right) most recently served as Senior Sales Manager at Hilton Austin Convention Center and previously held sales leadership positions at Horseshoe Bay Resort and Spa, Lakeway Resort and Spa and La Quinta of Lakeway in Texas, where she developed expertise in group sales, contract negotiations and multi-market account management.



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ABOUT OUTRIGGER RESORTS & HOTELS

For more than 75 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Come Be Here' with authentic Signature Experiences and the [OUTRIGGER DISCOVERY loyalty program](#) – a member of the award-winning Global Hotel Alliance (GHA). OUTRIGGER's multi-branded portfolio includes OUTRIGGER Resorts, Hawaii Vacation Condos by OUTRIGGER®, The Kapalua Villas Maui and OUTRIGGER Honua Kai Resort & Spa while also managing select properties from top international hotel brands including Embassy Suites by Hilton®. Find out more at [OUTRIGGER.com](#) or visit @OUTRIGGERResorts on [Facebook](#) and [Instagram](#).

MEDIA CONTACT: Monica Salter | VP Global Communications & Social Responsibility
OUTRIGGER Hospitality Group
Email: monica.salter@outrigger.com