News Release

FOR IMMEDIATE RELEASE

OUTRIGGER HOSPITALITY GROUP

DATE: October 22, 2026 **RELEASE NUMBER** 51|26

OUTRIGGER's Global Conservation Program Earns Top Honors for 2026 World Ocean Month Activation

Gold Magellan Award recognizes monthlong conservation experiences across five destinations







Download High Resolution Images HERE

HONOLULU - OUTRIGGER Zone, the company's global environmental platform, has won Gold in the 2026 Travel Weekly Magellan Awards for Hospitality – Marketing: Live Installation/Activation Program. The award recognizes OUTRIGGER's global World Ocean Month activation, which invited guests, hosts and communities in five destinations to care for the ocean together.

Throughout June 2026, OUTRIGGER Resorts & Hotels brought its brand pillar of Commitment to Conservation to life across Hawai'i, Fiji, Thailand, the Maldives and Mauritius, with more than 40 immersive experiences and volunteer opportunities. Each resort shaped its program around the needs of its own shoreline: planting coral and building fish houses in Fiji, cultivating mangroves and releasing baby crabs in Thailand, restoring reef in the Maldives and removing marine debris in Mauritius.

The month culminated at the 10th annual OUTRIGGER Zone Day at the Waikīkī Aquarium, a conservation festival that blended education, art, hands-on service and community partnership. Some 865 attendees and more than 100 OUTRIGGER volunteers joined exhibits and workshops led by 21 conservation partners, including NOAA, the Polynesian Voyaging Society and the Surfrider Foundation.

The Impact

- 80+ coral fragments planted and 5,000+ mangroves cultivated
- 2,150+ pounds of litter removed from beaches
- 200 baby sea bass, 10,000+ baby prawns, 14 sea turtles and 3 million+ baby crabs released
- 842+ volunteers and seven youth and student educational events
- Monthly management of coral-eating crown-of-thorns starfish

It was OUTRIGGER's most coordinated environmental effort to date, and it arrived alongside the company's inaugural Sustainability Report. Both reflect The OUTRIGGER Way, a values-based approach to caring for hosts, guests and place.

Since 2014, OUTRIGGER Zone has helped plant and protect more than 100 football fields of coral worldwide.

"Caring for place is at the heart of The OUTRIGGER Way. This World Ocean Month, our hosts, guests and partners did that work side by side," said Monica Salter, VP Global Communications & Social Responsibility at OUTRIGGER Hospitality Group. "We're grateful to our conservation partners and to Travel Weekly for the recognition."

This is the second year in a row that an OUTRIGGER Zone initiative has been honored in this category. In 2025, the Sculptural Coral Gene Bank at Castaway Island, Fiji, earned a Gold Magellan Award.



For more information on OUTRIGGER's sustainability efforts, including its recently released Sustainability Report, please visit: www.outrigger.com/sustainability.

###

ABOUT OUTRIGGER RESORTS & HOTELS
For more than 75 years, OUTRIGGER has charted a journey of discovery – expanding from Hawai'i to premier resort destinations including Fiji, Mauritius, Thailand and the Maldives. The privately held hospitality company invites guests to 'Come Be Here' with authentic Signature Experiences and the OUTRIGGER DISCOVERY loyalty program – a member of the award-winning Global Hotel Alliance (GHA). OUTRIGGER's multi-branded portfolio includes OUTRIGGER Resorts, Hawaii Vacation Condos by OUTRIGGER®, The Kapalua Villas Maui and OUTRIGGER Honua Kai Resort & Spa while also managing select properties from top international hotel brands including Embassy Suites by Hilton®. Find out more at OUTRIGGER.com or visit @OUTRIGGERResorts on Facebook, Instagram and Twitter.

MEDIA CONTACT
Trey Garman | Global Communications Manager
OUTRIGGER Hospitality Group | Email: trey.garman@outrigger.com